

# Clayton G. Ousley

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## SUMMARY

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Counter-terror intelligence analyst turned full-stack developer. Over the past 19 years I've built APIs and ADA-compliant web apps and emails for Fortune 10 clients like Wells Fargo, Princess/Carnival Cruise Lines, Ford Motor Company, GM, and ExxonMobil.

I am now a Senior Software Engineer at RAPP Worldwide, Inc., a division of Omnicom Group. There, I split my time between assisting and leading development for Wells Fargo's marketing campaigns and email development for Princess Cruise Lines.

I am passionate about open source software, and have used Linux as my personal Kernel for 17 years. I administer my own servers, VPNs, domains, firewalls, malware scans, and SSL Certificates.

## EDUCATION

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### Notre Dame College

*BA - History with an Intelligence Studies Emphasis*

**South Euclid, OH**

Graduated 2012

### Norwich University

*MA - Military History*

**Northfield, VT**

Attended 2012 - 2013

### Washtenaw Community College

*Web Design and Development*

**Ann Arbor, MI**

Attended 2015 - 2017

## PROFICIENCIES

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<b>Front end:</b>	<i>HTML5, CSS3, JSX, Angular, React, AMP, BEM, SCSS, JavaScript, ES6, SimplrJS, Handlebars, WIA-ARIA</i>
<b>Back end:</b>	<i>Node, Express, ASP.NET, C#, MVC, Mongoose, AJAX, JSON, PHP</i>
<b>Build:</b>	<i>Gulp, Webpack, Grunt, Yeoman, ParcelJS, Babel, ESLint, NVM, BrowserSync</i>
<b>Database:</b>	<i>MySQL, MSSQL, MariaDB, MongoDB, Mongoose, MongoDB Atlas, Parse</i>
<b>VCS:</b>	<i>Git, Github, BitBucket</i>
<b>Design:</b>	<i>Sketch, Zeplin, Balsamiq, Figma. Adobe (XD, Photoshop), Moqups</i>
<b>UI/UX:</b>	<i>Mapbox API, Charts.js, Google Charts, YouTube API, FontAwesome, Bootstrap</i>
<b>Analytics:</b>	<i>Google Analytics + API, Google Tag Manager, Adobe, DoubleClick, Neustar, Facebook</i>
<b>Collaboration:</b>	<i>JIRA, BaseCamp, LiquidPlanner, Beanstalk, VisualStudioOnline, SharePoint</i>
<b>Security:</b>	<i>Snyk, SSL/TLS Certificates, bcrypt, Firewalls (iptables, UFW), Fail2Ban, TripWire, ClamAV, LMD/MalDet, RSA</i>
<b>Network/Hosting:</b>	<i>Apache, IIS, AWS, DigitalOcean, GoDaddy, ActiveDirectory/LDAP, DNS, CDN</i>
<b>Testing:</b>	<i>Jest, Protractor, Karma, Jasmine, Postman, SwaggerUI, Litmus</i>
<b>CMS/LMS:</b>	<i>WordPress, Drupal, SCORM (1.2&amp;2004)</i>
<b>Email:</b>	<i>Adobe (Journey Optimizer, Experience Platform), Litmus</i>

## CAREER HISTORY

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### **Organic, Inc., RAPP Worldwide**

**Troy, MI**

Senior Lead Developer

05/2018 – Present

- Leads development and maintenance on Wells Fargo marketing and branding projects in an Agile environment.
- Developed email templates, set up triggers, and delivered content for Princess Cruise Lines (Carnival Cruises) checkout process
- Interviews and evaluates potential candidates during hiring process
- Converted Adobe Animate's functional SVG animation JS library into a more modular and customizable OOP style.
- Converted above into a plug-and-play Node Module/NPM Package
- Published custom Node/NPM Package to convert JSON content to SCSS variables on build
- Wrote JS library to reorder footnotes and corresponding anchors on pages with dynamically reordered content
- Spearheaded evaluation of Google AMP for future projects and converted an existing site into AMP Framework
- Maintains ADA compliance using JS and WIA-ARIA tags
- Integrates Adobe, Floodlight, Google Analytics, Facebook, Neustar, and DoubleClick analytics
- Uses React, Handlebars, PHP, Node, Gulp, Grunt, Bootstrap 4, AMP, SCSS, ES6, JSX, Javascript, JQuery Adobe Experience Manager, Vite, Parcel, Storybook, Tailwind

### **Jackson Dawson**

**Dearborn, MI**

Full Stack Web Developer

12/2017 – 04/2018

- Lead backend developer for Enterprise App Store. Built entire Web API despite having no experience in ASP.NET or C#. Took over front end development on App Store, integrating features into React framework
- Integrated Mobile Ford and Lincoln Dealership Training Game features
- Refactored Front End application for the Official 2018 Ford Mustang Debut and Test drive Event at the 2018 Portland Auto Show
- Used MVC, ASP.Net, C#, ParseDB, MSSQL, Node, an Angular-based custom framework, React, Express, Jest, Bootstrap 4, Flexbox, ES6, JSX, TypeScript, Javascript, HTML5, and CSS3

### **AMBR Detroit**

**Detroit, MI**

Full Stack Web Developer

06/2017 – 12/2017

- Built custom Wordpress process queue to sync 10,000+ records between Parse and MySQL
- Conducted API unit tests with Jest and Postman
- Converted wireframe and PSD mockups into Wordpress templates.
- Converted HTML mockups into MVC SimplrJS framework
- Used HTML5, CSS3, ES6, Javascript, MVC, WordPress, Jest, PHP, MySQL, ParseDB

**Savons Michele / The Soap Shoppe of Storybook Acres****Conneaut, OH**

Full Stack Web Developer/Business Analyst

03/ 2009 – 09/2017

- Completed savons-michele.com, a secure online store with PayPal REST API integration
- Provides SWOT reports and Business Analysis services
- Used Bootstrap, Node, Express, Handlebars, Express-handlebars, MongoDB, MongoDB Atlas, Mongoose, JSON, AJAX, Git/Git push-to-deploy, LetsEncrypt

**BI Worldwide****Troy, MI**

Full Stack Web Developer

03/2017 – 06/2017

- Coded responsive race car game for ExxonMobil's Employee Learn & Earn Platform
- Expanded Angular/PHP/MySQL features in Angular CMS for Navistar's employee engagement contests, which is also used by ExxonMobil, Toyota, and Acura
- Configured FTP and integrated Zamzar and Zencoder APIs into file upload
- Embedded Google Analytics data into Toyota's contest CMS with Charts.js
- Migrated Ford Motor Company's online training module from SCORM 1.2 to SCORM 2004
- Used Angular, Node, php-express, HTML5, CSS3, JavaScript, JQuery, SCORM, MySQL, PHP

**Webasto, Inc.****Fenton, MI**

Front End Web Developer

01/2017 – 03/2017

- Used Bootstrap to create Marketing Campaign microsite
- Suggested and setup site with Google Analytics

**Discovery Solutions, Inc.****Novi, MI**

Front End Web Developer

08/2015 – 01/2016

- Redesigned and implemented new company website using WordPress

**ADP****Ann Arbor, MI**

Technical Controls Specialist/UI Developer

08/2016 – 11/2016

- Boosted productivity by writing JavaScript UserScript file, which when loaded into TamperMonkey adds keyboard shortcuts to commonly used form fields in CA Service Desk helpdesk system
- Troubleshooted system outages on Linux, Windows, and Solaris servers

**Storybook Acres Animal Rescue****Conneaut, OH**

President of the Board of Directors

01/2009 – 01/2016

- Combined Program Director/Grant Manager position with greater administrative role

Program Director / Grant Manager

04/2007 – 09/2012

- Administered grant applications and community programs

## Span Corporation

Ann Arbor, MI

Compliance Manager / Operations Associate

04/2014 – 05/2015

- Used command-line Lynx and Linux utilities to convert HTML payment vouchers into sortable Excel spreadsheets
- Saved typing time by using free Tesseract OCR to extract contact information from conference guest lists
- Designed automated inventory system to track and reorder drug testing chain-of-custody forms
- Information gatekeeper for incoming and outgoing information regarding client testing, chains of custody, results, scheduled drop dates and records
- Problem resolution point-of-contact for agency officials, case workers, probation officers, and testing clients

Billing Associate

10/2013 – 04/2014

- Set up encryption to protect company files when working off-site
- Used MS Excel to craft structured analytical template to simplify invoice status investigation

Contractor - Internal Auditor/Accounts Receivable

08/2013 – 10/2013

- Recovered company files off non-bootable hard-drive
- Authored Excel macros to boost productivity
- Investigated accounts receivable for the past year, determine unpaid or partially paid invoices, and rebilled

## Notre Dame College

South Euclid, OH

Front End Web Developer

09/2007 – 01/2012

- Performed daily updates on the college's websites and completed special projects with faculty, students, and staff

## PORTFOLIOS

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### Website

[www.plus-equals.net](http://www.plus-equals.net)

### LinkedIn

[www.Linkedin.com/in/claytongousley](http://www.Linkedin.com/in/claytongousley)

### GitHub

[www.GitHub.com/cgousley](http://www.GitHub.com/cgousley)

### NPM

[www.npmjs.com/~cgousley](http://www.npmjs.com/~cgousley)